

United Village Global (UVG) Strategic Plan

Mission Statement

To empower underserved communities by enhancing self-sufficiency, fostering knowledge sharing, and advancing economic opportunities, with a special focus on women, youth, and community development.

Vision Statement

To be a leading organization in capacity-building and sustainable development, pioneering innovative solutions in community empowerment and social impact.

Strategic Objectives (2024–2026)

1. Build Strategic Partnerships and Alliances

Goal: Position UVG as a trusted partner for collaborative projects, leveraging expertise and resources from local and international alliances.

Approach:

- Formalize and expand partnerships with key organizations such as Inua Kike and other aligned entities.
- Develop a framework for co-branded programs that drive community impact while advancing UVG's visibility.
- Create a network of mentors and partners in sectors critical to UVG's goals (e.g., financial literacy, mental health, and sustainable agriculture).

2. Empower Women and Youth through Targeted Initiatives

Goal: Establish UVG as a leader in advocacy and capacity-building for women and youth.

Approach:

- Launch initiatives focused on women's financial literacy, economic empowerment, and advocacy for sexual and reproductive health (SRH).
- Develop mentorship programs for young women and adolescents, focusing on life skills, mental health, and entrepreneurial training.
- Expand educational access through scholarship opportunities and skill development courses, aiming for a 30% increase in participant enrollment by 2026.

3. Advance Self-Sufficiency and Knowledge Management in Communities

Goal: Equip communities with the resources and skills needed for sustained independence.

Approach:

- Implement training workshops on sustainable farming practices, hydroponics, and small business management.
- Launch a digital knowledge-sharing platform in partnership with Produktif/A2M to deliver on-demand educational content.
- Provide resources for micro-financing and small loans to support community entrepreneurs and promote local businesses.

4. Commit to ESG and Circular Economy Principles

Goal: Integrate Environmental, Social, and Governance (ESG) standards into UVG's programs, promoting sustainability and accountability.

Approach:

- Develop a circular economy strategy within projects, particularly in areas such as sustainable agriculture and community-based production.
- Implement ESG guidelines across all initiatives to track and report on UVG's environmental and social impact.
- Partner with academic and research institutions to introduce sustainable practices in rural and urban community projects.

Implementation Strategy

1. Resource Mobilization and Funding

- **Diversified Funding Model:** Engage with foundations, corporations, and private donors aligned with UVG's mission.
- **Grant Proposals:** Develop compelling proposals to attract funding for projects focused on women's empowerment, economic resilience, and community development.
- **Donor Engagement:** Organize periodic donor events to build strong relationships, update funders on progress, and showcase program impacts.

2. Monitoring and Evaluation (M&E)

- **KPIs for Programs:** Establish clear KPIs for all program areas (e.g., participant reach, skills gained, economic improvements).
- **Data Management:** Use real-time data management tools for monitoring and reporting, facilitating quick course corrections and ensuring transparency.
- **Annual Evaluations:** Conduct annual evaluations of strategic objectives to ensure alignment with UVG's mission and adjust focus areas as needed.

3. Capacity-Building and Staff Development

- **Local Recruitment and Training:** Hire local staff and volunteers who understand community dynamics and can offer culturally relevant support.
- **Continuous Staff Training:** Offer ongoing professional development opportunities focused on project management, ESG standards, and community engagement.
- **Knowledge-Sharing Culture:** Foster an internal culture of continuous learning through monthly workshops and cross-functional collaboration.

4. Community Engagement and Feedback Mechanisms

- **Community Feedback Channels:** Establish transparent feedback mechanisms to ensure programs are locally relevant and aligned with community needs.
 - **Stakeholder Collaboration:** Work closely with community leaders to enhance trust, participation, and program success.
 - **Community-Driven Design:** Engage communities in the design and implementation of projects to ensure buy-in and sustainable impact.
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Impact Metrics

1. Community Impact

- **Women and Youth Participation:** Increase participation of women and youth in UVG programs by 40% by 2026.
- **Economic Improvement:** Achieve a 20% increase in income levels among program participants by 2026, reflecting economic empowerment.

2. Environmental Impact

- **Sustainable Practices Adoption:** Ensure that sustainable practices are adopted across all relevant projects, with annual ESG performance reporting.
- **Carbon Footprint Reduction:** Track and reduce carbon emissions and waste, especially through circular economy initiatives.

3. Organizational Growth

- **Partner Network Expansion:** Expand UVG's partner network by 50%, broadening the scope and scale of collaborative initiatives.
- **Sustained Funding:** Diversify UVG's funding sources to ensure the long-term sustainability of its programs and projects.